Point Breeze | Philadelphia, PA 19146
856.430.0400 | jbaccile@gmail.com
www.johnbaccile.com

J O H N R O B E R T **B A C C I L E**

education

University of the Arts, Philadelphia, PA
BFA in Graphic Design (May 2011)
minor concentrations in photography, psychology, and sociology

Gloucester County Institute of Technology, Sewell, NJ
High School Diploma, Cisco/A+ Certifications (June 2006)
major concentrations in finance, marketing, network management

Big Sky Aviation, Millville, NJ
Private Pilot Certificate (August 2007)

employment/
freelance projects

Strategic Message Design Group Inc. (beginning approx. April 2014)
Concept strategy and layout design for NJ-based design firm

Athelstan-Lamberton Lodge No. 482, F. & A.M. (annually since January 2013)
Designing and update Lodge meeting notice for local Masonic Lodge

Open Solutions (October 2012, contract-based)
Directing, filming, editing, and producing training video with graphics for fire-protection systems

Digital Photography for the Impatient (August 2009–February 2011)
Layout design, manuscript editing for how-to book on digital photography by Ed Snyder
20 chapters, 225 pages, published though Amazon.com

Paolo Pizzeria Branding Identity (January–May 2011)
Generated a branding identity (logo) for local pizzeria. Potential applications include business
card, stationary, apparel, food/beverage containers, signage, menu, web site, delivery vehicles

Freelance Tutoring (January 2010–November 2012)
Subjects include the Adobe Creative Suite, MS Office Suite, Mac & PC Operating systems

Philadelphia Photographic Society, Sketch Club & Plastic Club (2007–present, intermittent)
Filming/motion graphics for member exhibitions, designing promo flyers for guest speakers,
photographing/archiving members' artworks, generating accounting spreadsheets

Photography by Jay Baccile (2003–present, intermittent)
Composing team photos for youth sporting events, photography for events including weddings,
company parties, and political affairs. Equipment setup and testing, post-processing

skills - fluent   Adobe Photoshop, Lightroom, InDesign, Microsoft Word, Excel, Powerpoint, Mac OS X
basic   Adobe Flash, Dreamweaver, Illustrator, After Effects, HTML/CSS, AS3, manual drawing